

Another Box of Donuts

Donuts make shop management training fun. The first box went so fast George is back with another dozen. AVI brings you 12 more do's and don'ts of shop management. In this program, George Witt AAM, AMI, teaches you how you can solve problems more easily by having a written procedure for everything and how to make your procedures fool-proof.

He explains how bringing the negatives (money) up first can cause you to lose diagnostic jobs and when you should or shouldn't talk technical with your customers. George shows you how to stop enabling other shops to piggyback off of you and gives a pricing strategy to make this work profitable.

He tells you how to buy shop insurance, why you should do an annual insurance review, what you should look for in an insurance company and the importance of having an inspection system in place. He explains how you can make money on jobs that don't pay well, how to price these jobs so you can still be profitable and how to avoid jobs that put a "monkey" on your back (favors). George teaches you how to get your techs to do jobs the way you want them done, how to make sure everyone is part of the team and the thinking and steps you need to accomplish this.

You can get your techs excited about measuring productivity and efficiency and he shows you how to make this happen by getting your techs input and creating a time checklist. George also provides marketing strategies that are cheap yet still effective, how to reduce the morning craziness and how to reduce tooling and information costs.



More Information

LBT-169

Runtime: 70 minutes